Figure 1: Product Parameters that Influence Perfume Performance in Diluted PW Products

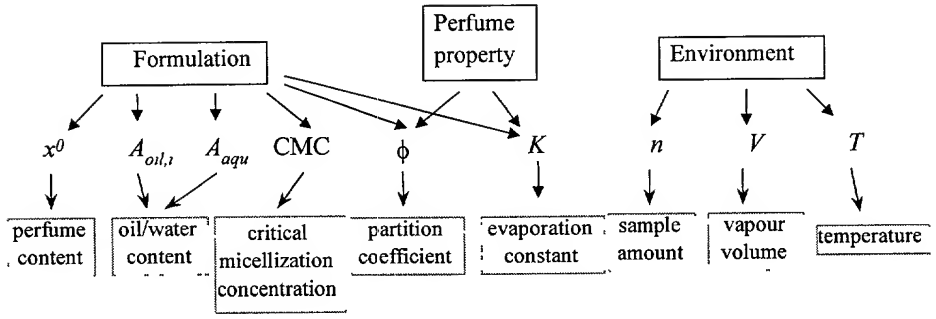


Figure 2: Theoretical Calculations of Fragrance Burst with Dilution

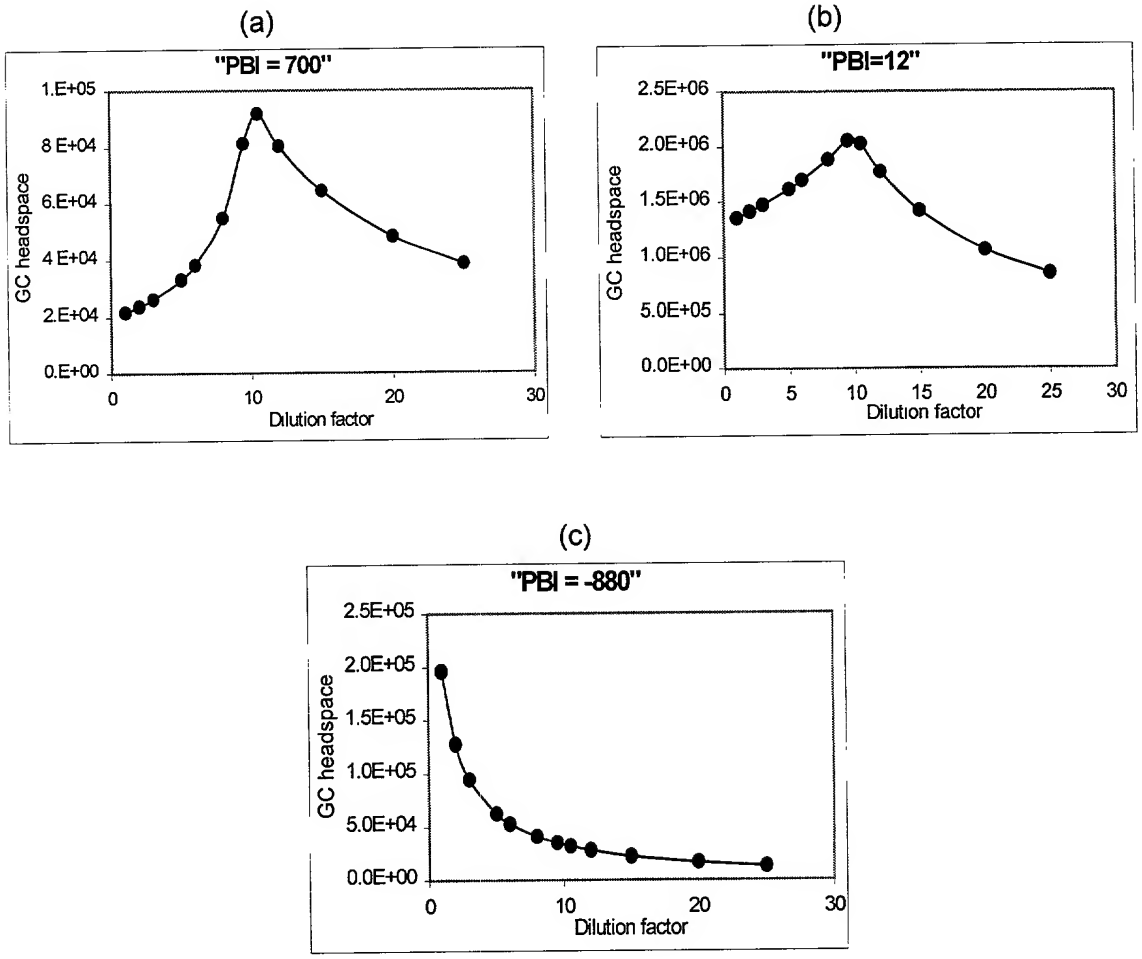
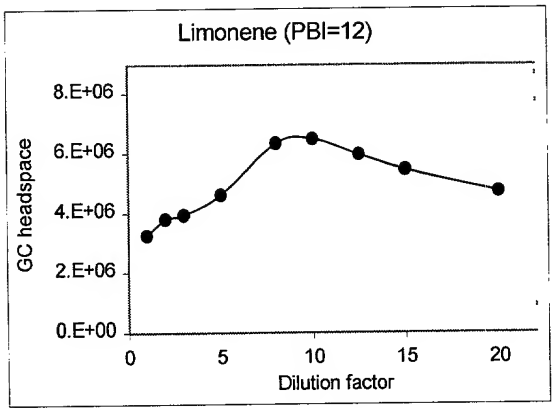
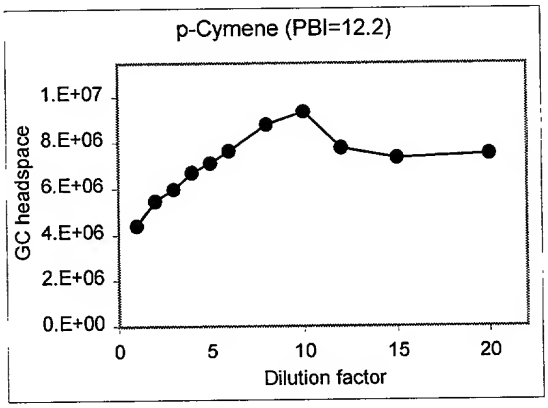
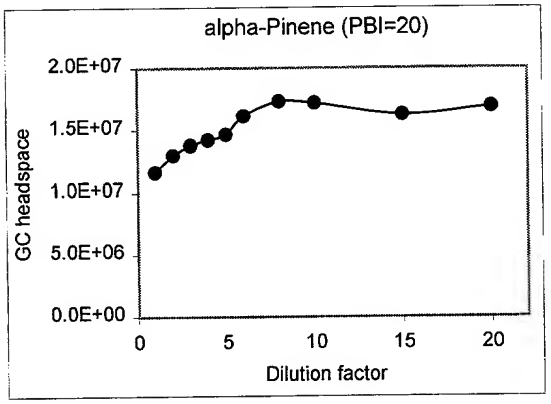


Figure 3: Fragrance Burst Profiles of Different Perfume Molecules in Surfactant Solution (5% sodium laurate solution)







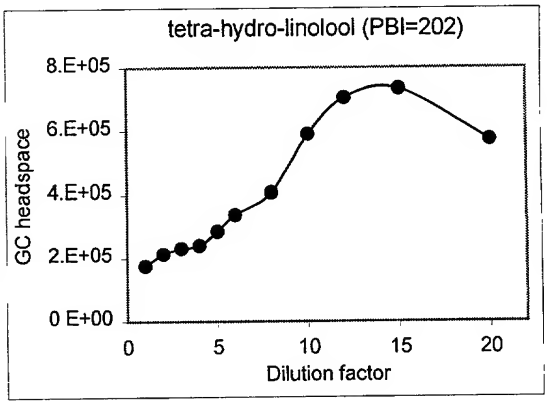


Figure 3: Fragrance Burst Profiles of Different Perfume Molecules in Surfactant Solution (5% sodium laurate solution) (Cont'd)

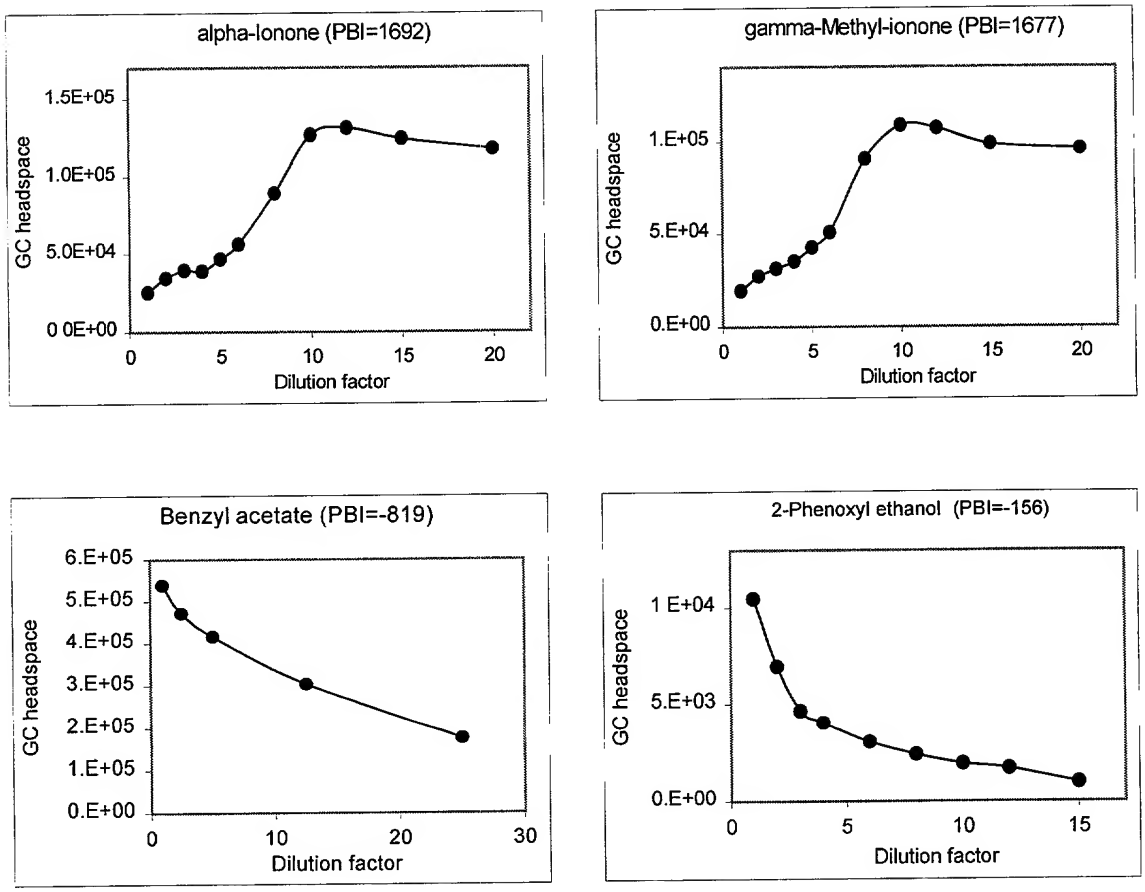
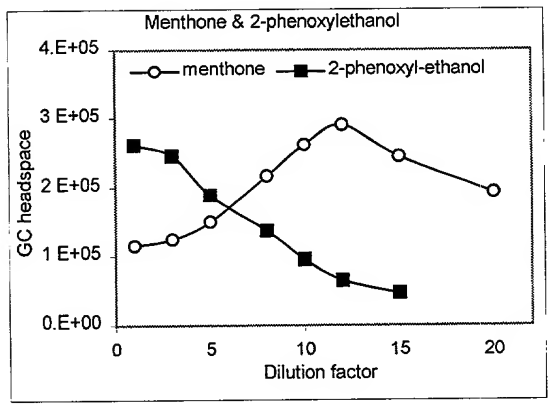


Figure 4: Two-components Fragrances in Shower Liquid that Change Note upon Dilution



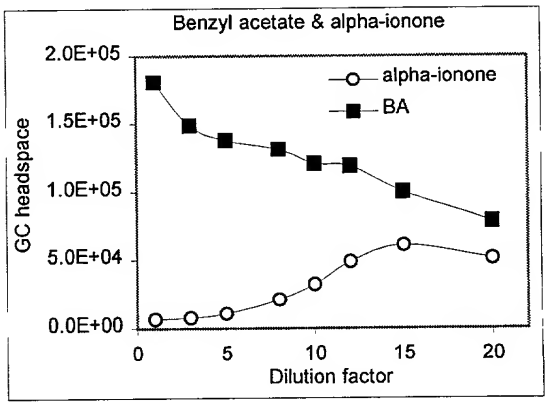
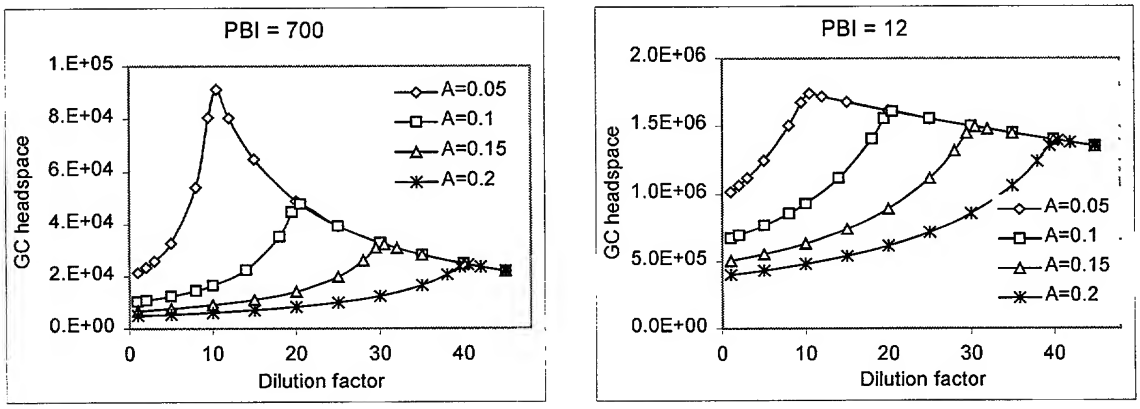
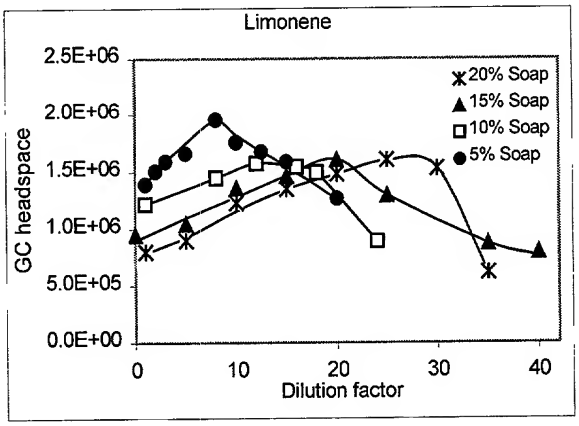


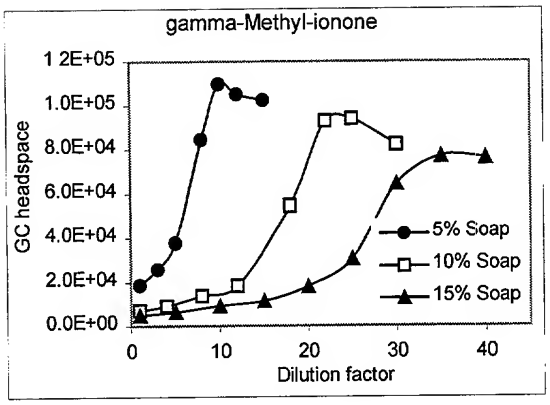
Figure 5: Theoretical Models of Fragrance Burst with Change in Surfactant Concentration



A: The concentration of the surfactant (wt/wt).

Figure 6: Experimental Results of Fragrance Burst with Changes in Surfactant Concentration





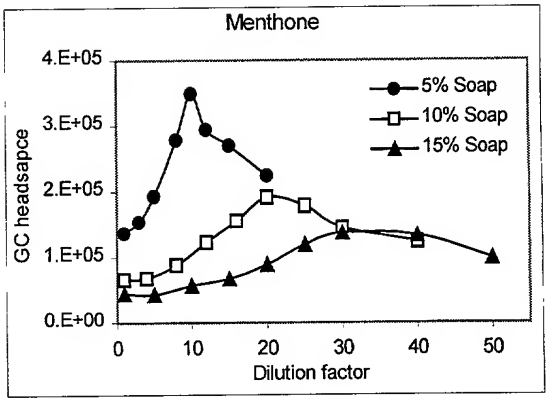


Figure 7: Theoretical Model of Fragrance Burst with Change in Surfactant CMC

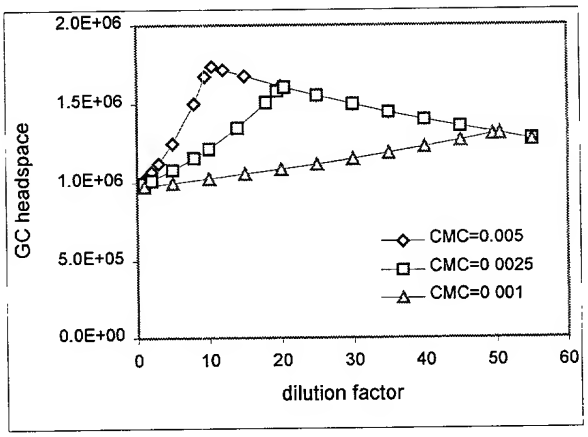


Figure 8: Experimental Results of Fragrance Burst with Change in CMC

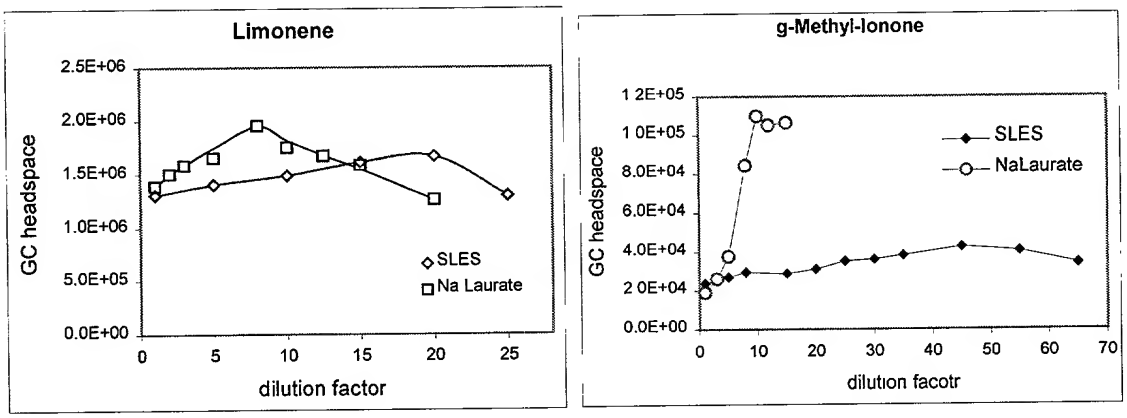


Figure 9: Normalized Dilution Curve for Component in a Perfume Mixture

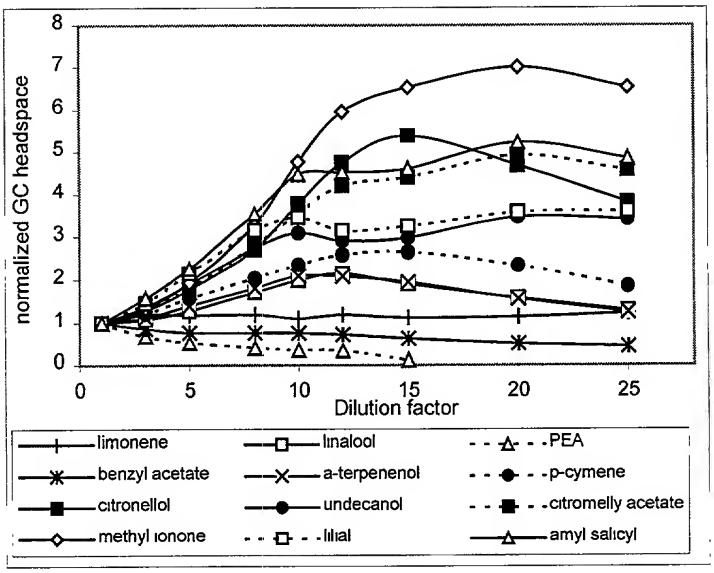


Figure 10: Results of Panel Study of the Single Perfume (γ-methyl-ionone) Systems

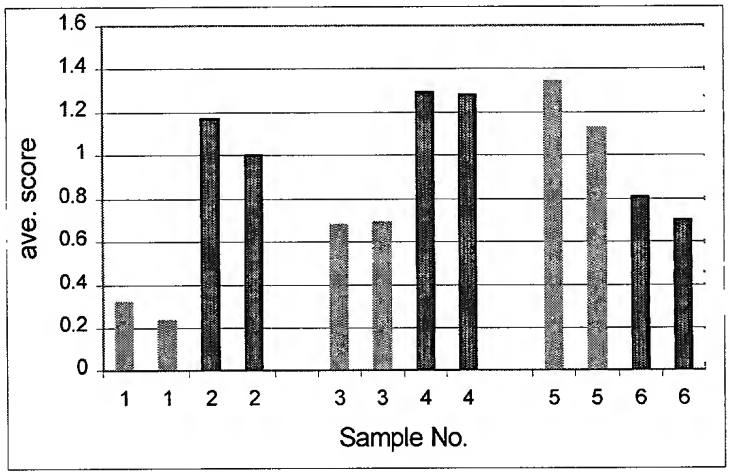


Figure 11: Results of Panel Study of the Multi-component Perfume (menthone, tetra-hydrol-linalool, α-ionone, γ-methyl-ionone) Systems

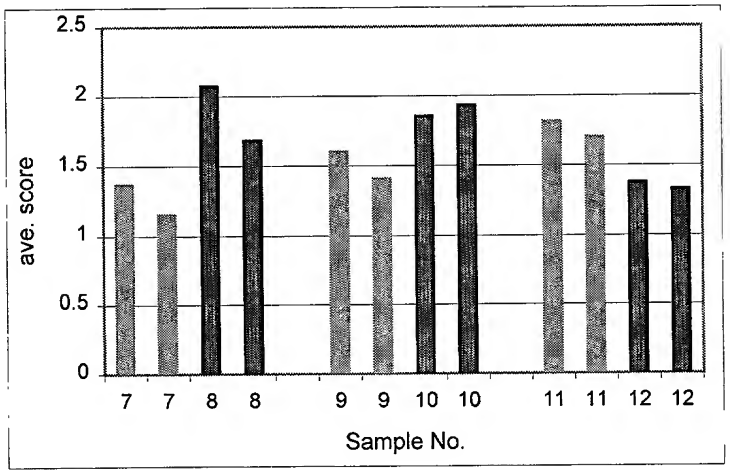


Figure 12: Deposition of a Type 2 Perfume, γ-Methyl-Ionone, from Surfactant Systems (Na Laurate and SLES) with Different CMCs

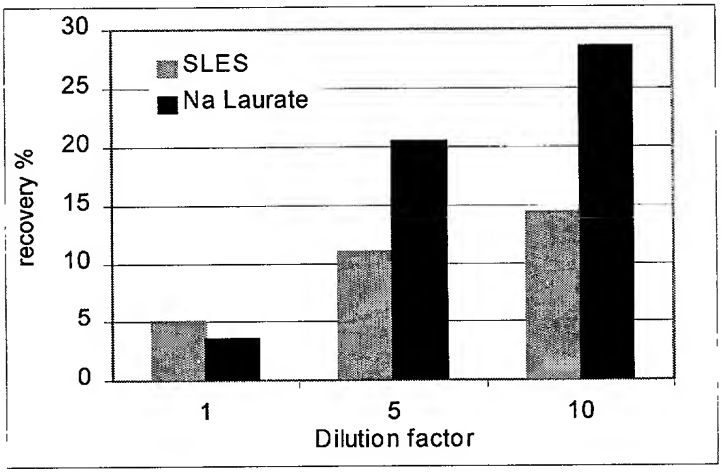
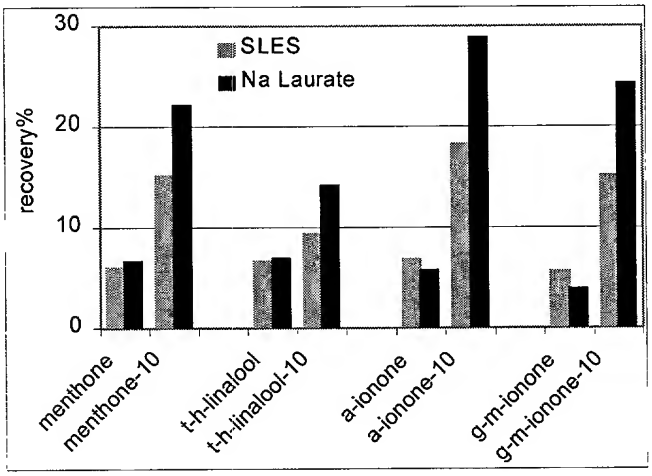


Figure 13: Deposition of Multi-component Perfume (menthone, tetra-hydrol-linalool, α-ionone, γ-methyl-ionone) from Surfactant Systems (Na Laurate and SLES) with Different CMCs



- menthone, t-h-linalool, a-ionone and g-m-ionone refer to the samples with around 0.125% of menthone, tetra-hydro-linalool, α-ionone and γ-methyl-ionone in 5% sodium laurate or SLES surfactant systems, respectively.
- menthone-10, t-h-linalool-10, a-ionone-10 and g-m-ionone-10 refer to the 10 times diluted samples with around 0.125% of menthone, tetra-hydro-linalool, α-ionone and γ-methyl-ionone in 5% sodium laurate or SLES surfactant systems, respectively.